

### Sponsorship Packages





Welcome to an exciting opportunity to partner with Sporting Communities! By becoming a sponsor, you'll connect with a dynamic audience, gain brand exposure, and align your business with a mission-driven organisation.

Involving young people in decision-making is essential. They bring fresh perspectives, energy, and innovation, ensuring that policies, processes and services reflect the needs and aspirations of the next generation. Their participation leads to more effective, relevant solutions and strengthens decision-making by bridging generational gaps and fostering continuous engagement. Youth involvement helps organisations to stay adaptable, as they often challenge outdated systems and drive innovative reforms. Ultimately, it results in decisions that are more representative, equitable, and sustainable.

Sponsoring the Youth Innovation Conference enhances your brand's visibility and shows your commitment to empowering future leaders, driving innovation, and creating lasting community impact. It is a chance to inspire the next generation while aligning your business with positive social change and bold, forward-thinking ideas.

Click here to see last year's conference



# **Testimonials**

Read what our previous sponsors have to say.



"You're looking at some people trying to do really quite good work and I think there's an awful lot to be said for that, because it doesn't get the recognition it deserves."

Mike Kent (Co-Founder and Managing Director)



"The conference gave us the perfect opportunity to network and spread the word about the amazing work that our charity does to help children, young people and families."

David Walsh (Charity Manager)

# Sponsorship Options

Whether you're looking to boost brand recognition, drive customer engagement, or contribute to meaningful causes, we have a sponsorship level that aligns with your goals. Let's build something great together!

### **Event Sponsor**



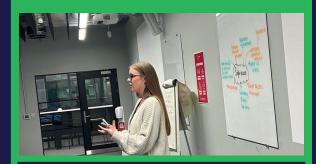
Being an Event Sponsor gives maximum brand exposure. It enhances the experience by enabling us to create a more engaging, impactful event, and creates opportunities through our sustainable initatives.

### **Stall Sponsor**



Being a Stall Sponsor gives your organisation the chance to showcase your business and have in deep conversations about your work with guests.

#### **Volunteer**



Staff volunteering at events fosters teamwork, enhances skills, and boosts morale. It provides opportunities for networking, and makes a positive impact, creating a sense of fulfillment and pride in contributing to the event.

# **Event Sponsors**

Mike Kent nder and Managing Director

Mark Lauria (C

Headline exposure on conference website and social media

Speaking slot during the conference

Complimentary event stall

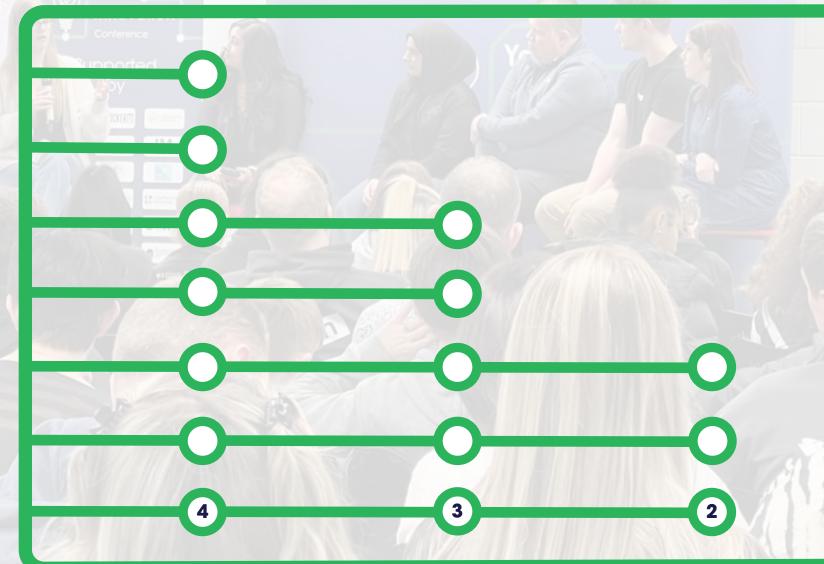
Marketing materials to be given out in event pack

Branding exposure on conference website and social media

Branding exposure on conference app

Number of complimentary passes to the event

Headline Sponsor £5,000 Platinum Sponsor £2,000 Gold Sponsor £1,000



# Stall Sponsors

Our Stall Sponsorship is only £200 for charities and not for profit groups, or £300 for businesses.

### **BRAND CREDIBILITY**

Having a presence at the Youth Innovation Conference increases your visability and enhances your brand's authority and trustworthiness in the industry and with young people.

### **NETWORK OPPORTUNITIES**

It facilitates direct connections with potential clients, partners, and industry leaders. Engaging with guests also presents the opportunity to gather valuable insights from your target market.

### PROMOTIONAL OPPORTUNITIES

You can distribute marketing materials, samples, or exclusive offers to attendees, enhancing your promotional efforts. You can also showcase your products or services firsthand.

"IT'S IMPORTANT FOR ORGANISATIONS SUCH AS DREAM BIG TO COME TO THESE EVENTS. IT GIVES EXPOSURE, BUT IT ALSO GIVES OPPORTUNITIES" (DREAM BIG)







Get in touch with our events team to secure your space as a sponsor for the 2025 Youth Innovation Conference!

events@sportingcommunitiescic.org

















